

TO: THE EXECUTIVE
DATE: 16 FEBRUARY 2010

**THE COUNCIL'S KEY OBJECTIVES 2010-2011
RESPONSE FROM OVERVIEW AND SCRUTINY
Chief Executive**

1 PURPOSE OF DECISION

- 1.1 On 15 December 2009, the Executive approved its draft Key Objectives for the coming year and invited the Overview and Scrutiny Commission to comment on the proposals. This report sets out the response from the Commission and suggests amendments to the draft objectives.

2 RECOMMENDATION

- 2.1 The Council's Key Objectives be approved as set out at Appendix 2**

3 REASONS FOR RECOMMENDATION

- 3.1 It is essential that the Council sets out its vision and Key Objectives for the organisation. Whilst the Executive has previously agreed the Medium Term Objectives and associated Key Objectives for 2008-11, it is vital to ensure that these stay focused and relevant to prevailing conditions.

4 ALTERNATIVE OPTIONS CONSIDERED

- 4.1 None

5 SUPPORTING INFORMATION

- 5.1 Members will recall that draft Key Objectives were approved by the Executive to enable departments to develop their service plans for 2010-2011, subject to any views which the Overview and Scrutiny Commission might wish to make. The Commission set up a small working group and has responded as set out in Appendix 1.
- 5.2 The Commission's working group has suggested 18 changes to the Objectives. Officers have analysed the recommendations and propose that 10 be accepted in full, two accepted partially and that there should be no change to six of the objectives. In summary, the work of the Commission's working group has been a valuable contribution to planning for the services to be delivered to residents and businesses over the coming year.

6 ADVICE RECEIVED FROM STATUTORY AND OTHER OFFICERS

Borough Solicitor

- 6.1 There are no legal implications pertaining to this report.

Borough Treasurer

- 6.2 Most of the financial implications of the Medium Term Objectives represent a reallocation of resources within existing budgets, however, where there are changes to the budget as a result of these Medium Term Objectives these have been incorporated into the budget proposals out for consultation in January 2010. The report setting out the budget proposals which was approved by the Executive in December for consultation throughout January 2010 identifies the links between the budget proposals and the Medium Term Objectives.

Equalities Impact Assessment

- 6.3 The revised Medium Term Objectives explicitly address diversity and cohesion issues. More broadly, the Objectives are at the heart of the Council's activity to improve the quality of life in Bracknell Forest.

Strategic Risk Management Issues

- 6.4 In developing the Strategic Risk Register, we identify the risks to the achievement of each Medium Term Objective.

Other Officers

- 6.5 None

7 CONSULTATION

Principal Groups Consulted

- 7.1 None

Method of Consultation

- 7.2 N/A

Representations Received

- 7.3 None

Background Papers

None

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